Shaping **successful** *professionals* in the region



UNITED STATES DEGREE ACCREDITED

KEISER UNIVERSITY

WELCOME Seahawks



About Keiser University

Founded in 1977, Keiser University is Florida's second largest independent private not-for-profit university serving more than 20,000 students earning doctoral, masters, bachelors, and associates degrees in more than 90 career fields. For 40 years, Keiser University has been a talent development leader. It is a vital educational resource and economic driver, with an economic impact over $2.8 billion in Florida and the Central American region.

The Latin American Campus

Located in San Marcos, Nicaragua, our Latin American Campus grants U.S. degrees to students in Nicaragua and most of the region. We operate on the American academic calendar and offer most instruction in English, both in traditional and online delivery formats.

Reasons to study at Keiser University

- U.S. Degree
- Prestigious Faculty
- Residencial Campus
- Safe and Multicultural Environment





Commitment to Quality Education:

- Focus on teaching, learning, and research.
- Emphasis on knowledge and skill development for professional success.
- Values: Excellence, integrity, potential and leadership.

Graduate Outcomes:

- High employability rate in national and international companies.
- Opportunities for specialization in prestigious institutions.

Successful Alumni

Exchange Program

Keiser University RANKINGS AND AWARDS SINCE 2020

2022

No. 5 Top Performer
in Social Mobility by US News and World Report (2021-22)

No. 29 Best Hispanic-Serving
Institution by Niche

Top 110
Most Financially Sustainable Universities (Forbes)

No. 2 for 4-Year
Graduation Rates (among private, nonresidential campuses) (Chronicle of Higher Ed)

Catalyst Award
for Student Success

Catalyst Award
for Assessment and Institutional Effectiveness

No. 1 in enrollment
private, nonprofit universities (Florida Trend)

2021

Blackboard Catalyst
Award for Leading Change

No. 11 Top Performers
in Social Mobility by U.S News and World Reports (2020-21)

No. 7 for 4-Year Graduation Rates
(Among private, nonresidential campuses) (Chronicle of Higher Ed)

2020

No. 34 Top Performers
in Social Mobility by U.S News and World Reports (2019-20)

No. 8 Best University in
Florida by Money Magazine

BlackBoard Catalyst
Award 2020

2023

No. 1 Top Performer
in Social Mobility by US News and World Report (2022-23)

No. 29 Best Hispanic-Serving
Institution by Niche (2022 - 23)

No. 14 Best Colleges
in Florida (2022-23 Niche)

No. 4 Best Online
Master's Degree in Psychology (Fortune Magazine)

No. 8 Best Online
Master's Degree in Accounting (Fortune)

Catalyst Award for Assessment
and Institutional Effectiveness

Catalyst Award
for Student Succes

No. 1 in enrollment
Private, nonprofit universities (Florida Trend)

2024

No. 21 Top Performer
in Social Mobility by US News and World Report (2023-24)

No. 10 Top private
Colleges in Florida (Niche 2023-24)

No. 11 Best Colleges
for Nursing (Niche 2023-24)

No. 23 Best Colleges
in Florida (niche 2023-24)

No. 85 Best Hispanic-Serving
Institutions (Niche 2023-24)

No. 100 Colleges
and Universities for Hispanics (Hispanic Outlook on Education 2023-24)



WELCOMING WORDS
FROM CAMPUS PRESIDENT

Since being founded in 1977, Keiser University has had the commitment to serve students and professionals in their academic journeys. By following closely our "students come first" philosophy, the university has been able to support and help shape over 20,000 students in the United States, Nicaragua, and China. During this process, we have worked together with key sectors to continuously develop academic programs that meet the needs of the market and our students to make sure our graduates are able to become the next generation of leaders. Every program is constantly being reviewed and improved by working together with advisory committees -with the goal to stay as relevant as possible in current times. It is thanks to these efforts that Keiser University has been listed as the No. 1 academic institution for Social Mobility. Having students succeed after graduation, it is an essential component of our mission.



Flagship campus, Florida, U.S.

In this booklet, we have compiled information and highlights about our different undergraduate academic programs. From Business to Software Engineering, each one of our programs has been designed to provide an enriching and personalized academic experience -which is supported by our Level VI SACS accreditation. Our curricula are meant to be challenging, not only theoretically, but practically. And we trust that this is evident in the programs within this booklet. At Keiser University we are committed to support our students' professional development, and our programs are one of the main tools to do so.

Latin American Campus President

RESIDENCIAL CAMPUS









Residencial Campus

- Student Development
- Friendship
- Academic Success
- Security, convenience and 24/7 support













- Cafeteria
- Gym
- Recreational Pool
- Rec Room
- Gaming Room

















SPORTS

- Soccer
- Basketball
- Volleyball
- Tennis Table
- Tennis
- Tae Kwon Do
- Cheerleaders/ Zumba



STUDENT LIFE

The Student Life Department offers to our students the opportunity to develop leadership skills by participating in our clubs, households, and Student Government Association (SGA).

Student Government Association

SGA s purpose is to promote Keiser University s mission and vision by promoting our values. It holds 16 representatives working together.

Clubs

Clubs represent a variety of students interests in organizations. Being part of one of them will contribute to developing soft skills and enjoying amazing experiences during the university life. together.



They are divided into

Professional and honor society:
Business Club, Psychology Club, Politics and Debate Club, AI Club, Engineering Club, Entrepreneurship Club.

Special interest:
Gaming Club, Salsa Club, Marketing Club

Community outreach:
Mission Trip Club, Day Care Program



Our students positively impact the community by volunteering their time and sharing their expertise and experience. These are some of the projects or students are involved in:



- Guadalupe Project
- Elderly Visits
- The Mission Trip Ministry
- Tutoring Program at Carmelite's Convent.
- Los Quinchos
- Day Care Center







FINANCIAL AID

INSTITUTIONAL AID

- Academic Excellence
- Sports
- Faith in Action

OSAP SCHOLARSHIPS

Canadian citizens and residents are elegible to apply for OSAP

FEDERAL ASSISTANCE

U.S. citizens and residents

- Pell Grant
- Stafford Loans
- PLUS Loans
- GI BILL
- Pre-paid College

Keiser University has institutional and Federal aid programs available to students who qualify (subject to availability of funds).



SEAL PROGRAM

Spanish to English Academic Learning Program (SEAL), is designed for qualified students who are not yet fluent in the English language and wish to study at Keiser University.

Students admitted to the program will enjoy up to 70% scholarship in intensive English courses at the Keiser University Language Institute.




UNITED STATES DEGREE
ACCREDIT

Who we are

Arthur Keiser, Ph.D.
Chancellor and CEO
Keiser University



Keiser University was founded by Dr. Arthur Keiser and Evelyn Keiser in 1977.



As of July 1, 2013, Nicaragua became the 17th member of the Keiser family with two campuses in San Marcos and Managua, marking Keiser University as a bilingual and private American university for future leaders in Central America.



21 CAMPUS

21 campuses worldwide, Including Shanghai, China.

20,000 STUDENTS

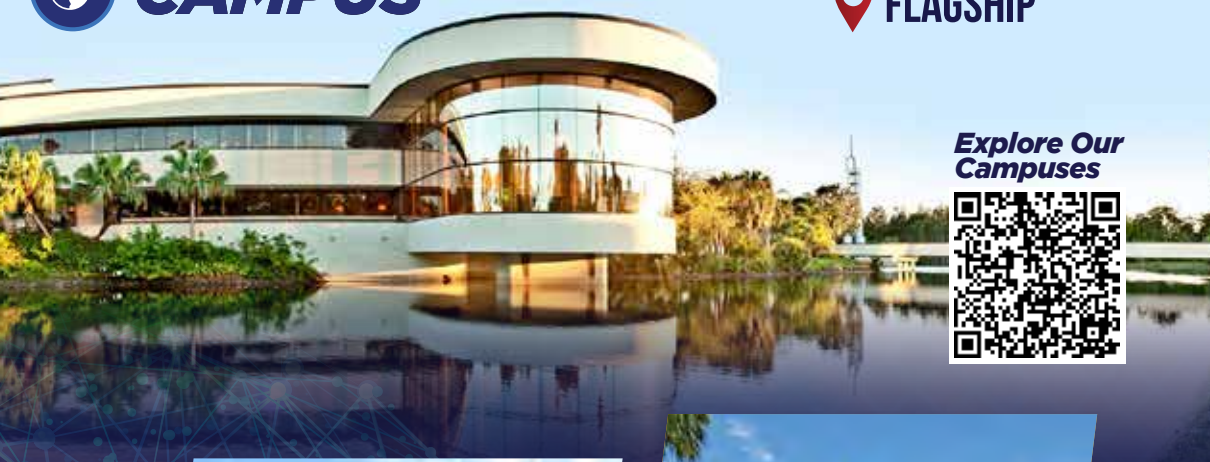
Student Body: Approximately 20,000 students.

100,000 ALUMNI.

Alumni: Over 100,000.

CAMPUS

FLAGSHIP



Explore Our Campuses



DAYTONA



CLEARWATER



ORLANDO



WEST PALM BEACH

Faculty

1,025 PROFESSORS

More than 1,025 professors, with 60% of Latin American Campus courses taught by doctoral-level professors. Most of them holding PhD Degrees from: Harvard, Oxford, Stanford, Georgetown, and many others.

Offerings include associate degrees, bachelor's degrees, continuing education programs, master's degrees, and diplomado's degrees.

100 ONLINE PROGRAMS

Over 100 online programs available.

Curriculum designed for a dynamic job market.



Jonathan Ordoñez
Ph.D Social and Political Sciences, Harvard University

STUDENTS SUCCESS *Stories*



Juan Pocurull - Software Engineering

US Citizen

I decided to study software engineering because I have always been an artist/creator at heart with a keen interest in technology. Whether it was designing characters or simply taking the time to learn how some object or program functions, I have always been an avid learner with a great interest in the little details that most people tend to overlook.

What I like most about my life at Keiser are the quality education I receive here and the university's active social environment.



Karen Ramos - Business Administration

El Salvador

I chose Keiser University for their dedication to students, the environment they create, and the activities available around campus. Additionally, Keiser University's reputation speaks for itself. Obtaining an American degree is a significant advantage and provides a substantial boost to my professional career. Keiser University has supported me in numerous ways to achieve my goals, both personally and professionally.

Shaping **successful** *professionals*





Bachelor of Arts in

BUSINESS ADMINISTRATION

Keiser University's Bachelor of Arts degree in Business Administration focuses on a more in-depth study of the functional areas of business, communication skills, ethical business practices and technology skills needed in today's global business environment. The program offers various concentrations that allow students to specialize in a specific business discipline to enhance their career opportunities within that field.

Concentrations

- Management
- International Business
- Marketing
- Finance

Skills you will develop

- *Being an effective problem solver and develop analytical skills.*
- *Having a global business orientation.*
- *Strategic thinking and planning abilities.*
- *Adapt to change in a globalized world.*
- *Turning individuals into teams.*
- *Proficiency in fast decision-making environments.*
- *Leadership Skills*
- *Emotionally Intelligent Professionals*



Bachelor of Science in

SOFTWARE ENGINEERING

Keiser University's Bachelor of Science in Software Engineering prepares students with the knowledge and practical skills to function in entry-level positions within the profession. Software engineering relates to the conceptualization, design, implementation, deployment, and maintenance of software solutions (software development life cycle). At its core, the program seeks to provide the theoretical fundamentals of software development coupled with an appreciation and understanding of practical aspects and competencies required by industry.

Skills you will develop

• Precision to identify, formulate, and solve software engineering problems using the software development life cycle (SDLC)
• Proficiency in networking, algorithms, coding using object-oriented programming, operating systems, cloud computing, and front/back-end applications
• Accuracy in validating and verifying the user requirements in software applications.
• Understanding of microprocessor technology.

Bachelor of Science in

MANAGEMENT INFORMATION SYSTEMS

Keiser University's Bachelor of Science degree in Management Information Systems is the study of the uses of computers in business. Students study both business and information technology and learn how to solve business problems using hardware, operating systems, networking, programming, and database management. Students learn to use technology as a key business driver to manage corporate information technology resources. During the application and management components of the program, students work in groups with community organizations to develop actual project experience.

Skills you will develop

- *Expertise using technology to create business solutions.*
- *Proficiency in the application, use, and management of information systems to provide effective information services and support.*
- *Critical analysis of business processes and the ability to assess information requirements.*
- *Expertise in providing support in the latest telecommunication technologies.*





Bachelor of Arts in

POLITICAL SCIENCE

The Bachelor of Arts degree in Political Science explores government policy, processes, political campaigning, political theory, legal studies, and international relations. The degree has strong liberal arts and research focus designed to prepare students for graduate-level training in a variety of disciplines along with entry-level work in a host of disparate fields. This is a broad-spectrum program that introduces students to the general study of the field of political science, and is suited for students with an interest in public policy, foreign affairs, issues in immigration and the environment.

Skills you will develop

- *Analysis and understanding of the various aspects of government, international relations, law, history, and politics.*
- *Exemplary critical thinking skills.*
- *Outstanding writing and verbal communication skills.*
- *Ability to work well in groups and appreciate various points of view.*
- *Ability to adapt to various cultures and environments.*
- *Capacity to solve problems.*
- *Working well under pressure.*

Bachelor of Science in

INTERDISCIPLINARY STUDIES

Keiser University´s Bachelor of Sicence in Interdisciplinary Studies allows students to learn two areas of knowledge within an integrated program. Therefore, it is the perfect program for students who want to combine different areas of study.





Skills you will develop

- *Variety of point of view in terms of conflict resolution and analysis of reality.*
- *Development of a set of skill from multiple disciplines.*

Bachelor of Arts in

PSYCHOLOGY



The Bachelor of Arts degree in Psychology offers a diverse curriculum that provides a broad-based education in many facets of behavior, mental processes, communication, research, and writing. Courses include forensics, sports, and positive psychology, as well as the traditional courses needed to prepare students for graduate studies. Student learning objectives include the application of the scientific method and the ethical treatment of human and animal research subjects.

Skills you will develop

- *Expertise in human behavior and helping people personally and professionally.*
- *Having a positive influence and developing people in their work and their lives.*
- *Being a facilitator of change and self-motivation in others.*
- *Master abstract reasoning, flexibility, creativity, judgment, and logical problem-solving.*
- *Having an open-minded approach to handle people's situations with critical thinking.*

Bachelor of Science in

INTEGRATED MARKETING & COMMUNICATIONS



Keiser University's Bachelor of Science in Integrated Marketing and Communications trains professionals in planning and managing communication within the marketing process, public relations, and organizational, corporate, and institutional communication. They learn to handle different tools that allow them to understand market needs and consumer behavior to develop the most effective strategy, establish distribution channels, and determine the product's viability and positioning. Students will also learn to apply the theories and practices of marketing and communication in the workplace, both locally and globally.

Program objectives

- *Apply the fundamental concepts of communication theory and practice.*
- *Propose marketing strategies for organizations, considering a competitive and globalized environment.*
- *To know the specific characteristics of the digital consumer.*
- *Propose business marketing plans and projects for market development and promoting innovation and entrepreneurship.*



ASSOCIATE OF ARTS
BUSINESS ADMINISTRATION

OFFERED IN SPANISH

The two-year Associate in Business Administration degree is designed to provide the technological and business skills required by modern businesses. This program has a duration of 2 years and seeks to provide the knowledge and managerial and critical thinking skills to its students to meet the various challenges encountered in the job market.

*The associate degree is equivalent to an accredited higher technical degree in the United States and qualifies the professional to work in the respective industry.

Program Objectives

- *Develop students' abilities to understand concepts, terms, and theories from the business world.*
- *Develop students' abilities to think critically and communicate effectively.*
- *Help students become more competent in analysis, decision making and management within a company.*

2-year Program

ASSOCIATE OF ARTS
GRAPHIC ARTS & DESIGN

OFFERED IN SPANISH

The Associate program in Graphic Arts and Design at Keiser University builds upon interest in the visual arts, design, and communication to help students learn a variety of software applications and design principles to create successful audiovisual solutions.

Graphic artists and designers influence how people see the world, where people shop, how people learn, and what people remember. The pre-requisites for this program include a desire to learn, a willingness to work, and an open mind.



Job opportunities

- *Editorial designer*
- *Web designer*
- *Advertising designer*
- *Creative director*
- *Product developer*
- *Art director*
- *Media artist*
- *Specialist in corporate identity*
- *Audiovisual production*



STEPS TO ENROLL

☐	Fill out the application format and pay US$50.00 non refundable in application concept.
☐	Complete the documentation required by admission process.
☐	Fill our the Financial Aid documentation and complementary information. Complete entrance tests.
☐	Accept and sign payment plans.
☐	Deliver the application for living on campus and pay the reservation charges.
☐	Pay the first installment of tuition, you will receive 5% of discount for prompt payment.
☐	Register your classes.



POLICY OF CREDITS TRANSFER

Evaluation of Transfer Credits is subject to approval by the Dean of Academics. The courses must be similar in content and duration to those offered in the program for which an applicant has applied. Only courses listed on official transcripts receive permanent official transfer credit.

• A Transfer student must complete the final 25% (2 semester= 30 credits) of a program through the University. A minimum cumulative grade point average of 2.0 on a 4.0 scale for all college coursework.

• Only courses with a grade of "C" (70+ on a scale of 100) or higher are considered for transfer credit. Courses in a student major must meet the same general course objectives as Keiser University courses.

• Preliminary notification is presented, in most cases prior to enrollment.

• Students are responsible for having official transcripts sent to Keiser University from their former institution(s).

• College philosophies, objectives, and programs may vary and change from year to year. Therefore, Keiser University makes no blanket statement or promise of acceptance of credits from any other institution.

• Students must follow the process of credentializing to determine if their credits are coming from a US-equivalent regionally accredited institution



CREDIT TRANSFER PROCEDURES

The following procedure must be followed, prior to the official enrollment to evaluate transcripts received from other accredited institutions.

• No fees are required to submit a request for Evaluation of Transfer Credits.

• Submit an official transcript duly signed and sealed from a former institution. The transcript must be mailed directly to Keiser University by the previous institution.

• Submit official transcript and copy high school diploma.

• Submit Course descriptions duly signed and sealed from a former institution, for those successfully completed courses that parallel course content and duration of Keiser University courses.

• The Dean of Academics makes the final decision on accepted transfer credits from the received transcript.

• Transfer students are informed in writing of any credits accepted as transferable.

• Questions concerning transfer evaluations should be addressed to the Office of the Academic Dean a/o the Office of Academic Advisor.



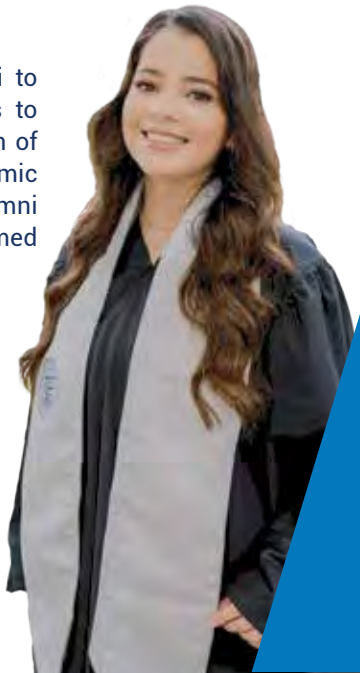




ALUMNI RELATIONS

The mission of the Alumni Association is to connect alumni to the University and to each other, to provide valued services to members, and to support the Latin American Campus' mission of teaching and service by also promoting the continuous academic and professional advancements of our members. As an Alumni Association, we organize social events, and we keep you informed about job opportunities and developmental programs.

Sometimes it only takes that one connection to change a life. The department of Alumni Relations is the alumni resource for professional development, networking, and job-seeking. Have questions or feedback? Email Alicia Gonzalez at ***alicia.gonzalez@keiseruniversity.edu*** for all Alumni needs and doubts.





ACCREDITATION

Keiser University has met the standards of accreditation by the following recognized accreditation commissions:

ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS
ACBSP GLOBAL BUSINESS ACCREDITATION

SACS COC
Southern Association of Colleges and Schools
Commission on Colleges

Southern Association of Colleges and Schools – SACS – Level IV.

Accreditation Council for Business School and Programs.

Commission on Collages of the Southern Association of Collages and Schools.

Keiser University is part of the legally established universities with CNU (National Council of Universities) and CNEA (National Council of Evaluation and Accreditation).

KEISER
UNIVERSITY

Contact us!

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www.keiseruniversity.edu.ni