KEISER UNIVERSITY | GRADUATE SCHOOL



GRADUATE PROGRAMS & CONTINUING EDUCATION

UNITED STATES DEGREE ACCREDITED

KEISER UNIVERSITY

About Keiser University

Founded in 1977, Keiser University is Florida's second largest independent private not-for-profit university serving more than 20,000 students earning doctoral, masters, bachelors, and associates degrees in more than 90 career fields. For 40 years, Keiser University has been a talent development leader. It is a vital educational resource and economic driver, with an economic impact over $2.8 billion in Florida and the Central American region.

The Latin American Campus

Keiser University Latin American Campus is located in the city of San Marcos in Nicaragua. This campus offers accredited degrees in Nicaragua and serves students from the region. Furthermore, as an extension of its commitment to academic excellence, it has a graduate programs campus located in Managua, San Dionisio Campus. The goal is to complement education with a range of international standards of academic and professional success. Keiser University Latin American Campus was founded with the aim of creating opportunities for students and faculty in the region.



Reasons to study at Keiser University

- Diplomados from an American University
- Managua Campus
- Prestigious Faculty
- International Networking
- Personalized Classes
- Financial aid Available*



Keiser University

RANKINGS AND AWARDS SINCE 2020

2022

No. 5 Top Performer
in Social Mobility by US News and World Report (2021-22)

No. 29 Best Hispanic-Serving
Institution by Niche

Top 110
Most Financially Sustainable Universities (Forbes)

No. 2 for 4-Year
Graduation Rates (among private, nonresidential campuses) (Chronicle of Higher Ed)

Catalyst Award
for Student Success

Catalyst Award
for Assessment and Institutional Effectiveness

No. 1 in enrollment
private, nonprofit universities (Florida Trend)

2021

Blackboard Catalyst
Award for Leading Change

No. 11 Top Performers
in Social Mobility by U.S News and World Reports (2020-21)

No. 7 for 4-Year Graduation Rates
(Among private, nonresidential campuses) (Chronicle of Higher Ed)

2020

No. 34 Top Performers
in Social Mobility by U.S News and World Reports (2019-20)

No. 8 Best University in
Florida by Money Magazine

BlackBoard Catalyst
Award 2020

2023

No. 1 Top Performer
in Social Mobility by US News and World Report (2022-23)

No. 29 Best Hispanic-Serving
Institution by Niche (2022 - 23)

No. 14 Best Colleges
in Florida (2022-23 Niche)

No. 4 Best Online
Master's Degree in Psychology (Fortune Magazine)

No. 8 Best Online
Master's Degree in Accounting (Fortune)

Catalyst Award for Assessment
and Institutional Effectiveness

Catalyst Award
for Student Succes

No. 1 in enrollment
Private, nonprofit universities (Florida Trend)

2024

No. 21 Top Performer
in Social Mobility by US News and World Report (2023-24)

No. 10 Top private
Colleges in Florida (Niche 2023-24)

No. 11 Best Colleges
for Nursing (Niche 2023-24)

No. 23 Best Colleges
in Florida (niche 2023-24)

No. 85 Best Hispanic-Serving
Institutions (Niche 2023-24)

No. 100 Colleges
and Universities for Hispanics (Hispanic Outlook on Education 2023-24)



WELCOMING WORDS
FROM CAMPUS PRESIDENT

Keiser University was founded in 1979 with the commitment to provide an integral academic experience to our students -whether they are starting their higher education journey or want to continue advancing on it. By following closely our "students come first" philosophy, the university has been able to support and help shape over 20,000 students in the United States, Nicaragua, and China in our undergraduate and graduate programs. We have been able to achieve this by working together with key sectors and players to continuously evaluate and develop our academic programs -focusing on the needs of the market and those of the professionals we are shaping. Every program in this booklet is constantly being reviewed and improved by working together with advisory committees made up by renown experts in their fields; and the goal is to stay as relevant and updated as possible in current times. It is thanks to these efforts that Keiser University has been listed as the No. 1 academic institution in US for Social Mobility. Those professionals graduating from our programs have high odds of improving their socio-economic position through job placements and business ventures.

Flagship campus, Florida, U.S.



In this booklet, we have compiled information and highlights about our different graduate academic programs. From our certificates to our master's programs, each program has been designed to provide an enriching and personalized academic experience. This is supported by our Level VI SACS accreditation, which allows us to offer the highest level of education programs as Doctorate Degrees. Our curricula are meant to be challenging, not only theoretically, but practically. And we trust that this is evident in the programs within this booklet. At Keiser University Latin American Campus we are committed to support our students' professional development and growth, and our programs are one of the main tools to do so.

Latin American Campus President

Who we are

Arthur Keiser, Ph.D.
Chancellor and CEO
Keiser University



Keiser University was founded by Dr. Arthur Keiser and Evelyn Keiser in 1977.



As of July 1, 2013, Nicaragua became the 17th member of the Keiser family with two campuses in San Marcos and Managua, marking Keiser University as a bilingual and private American university for future leaders in Central America.



21 CAMPUS

21 campuses worldwide, Including Shanghai, China.

20,000 STUDENTS

Student Body: Approximately 20,000 students.

100,000 ALUMNI.

Alumni: Over 100,000.

STUDENTS SUCCESS STORIES



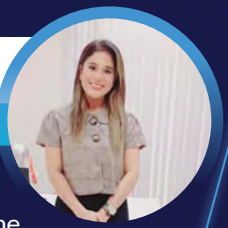
Mario Bermúdez

Managerial Finance

It has been an enriching experience. I have strengthened my skills as a food plant manager. I have gained deeper knowledge about financial management, understanding reports, and I have improved my planning skills, optimized our daily operations, and ensured a more efficient direction of resources. All of this has enabled me to make strategic decisions regarding resource allocation and budgeting.

Ana Roberta González

CML - Management & Leadership



The postgraduate program allowed me to self-improve and achieve a job promotion; I was appointed as the regional manager of the western zone of the company where I work, and I lead a large staff from whom I gained respect and trust. Throughout this Certificate in Management and Leadership, I learned to maintain the level of self-demand in all areas of my life, to make better decisions within a framework of responsibility, focus, and by managing a work team through motivation, enthusiasm, and commitment.



Nellyeska Amoretty

MBA

The master's program allowed me to develop my leadership skills, human resource management, project management, and effective team management. These tools have been instrumental to my performance and development as a professional. If you are looking to boost your professional career, I invite you to be part of the Master of Business Administration at Keiser University.

DIPLOMADOS

Diplomado in Digital Marketing

It provides the tools to enhance your management abilities in digital marketing and electronic commerce.

Diplomado in Project Management

With a strong practical focus, participants will have access to tools and simulations that will allow them to apply the knowledge acquired to address constraints of resources, costs, and time.



Diplomados from an American University

Prestigious Faculty

Managua Campus

Diplomado in Human Resources

It introduces the description of concepts, abilities, theories, and technical research involved in human resources management.

Diplomado in Sales and Sales Management

It develops the strategies to enhance sales goals, prepare persuasive proposals and improve managerial skills in this area.



Diplomado in Logistic & Strategic Transportation Management

It focuses on fundamental elements for planning and controlling efficient integrated transportation systems required by the market.

Diplomado in Managerial Finance

It presents a descriptive introduction to the world of corporate financial management with emphasis in money value in time and the adjustment of net value required for cost of capital and future return of investment.



International Networking

Personalized Classes

Financial Aid Available*

Keiser University has Federal and institutional financial aid programs for students who comply with the requirements (this is subject to funds availability).

Diplomado in Business Intelligence

In this diploma program, data-driven techniques for Business Intelligence (BI) and corporate decision-making are emphasized. The technological context includes an overview of the Business Intelligence framework, the management of corporate processes, and the analysis and reporting of business information based on applications.

Diplomado in New Venture Finance, Risk Analysis and Strategic Management

This course studies the key elements necessary to assess the viability of a new venture and its ability to execute its business plan. The course emphasizes critical thinking in planning and strategy for creating a new venture.



Diplomado in Audiovisual Production

The Audiovisual Production program aims to foster the development of creative project coordinators in audiovisual projects, through a comprehensive and innovative curriculum that trains our students to become audiovisual process solvers, critical thinkers, and lifelong learners.



Business Graduate Certificate in

MANAGEMENT & LEADERSHIP

This graduate program is focused in developing management and leadership competences which will maximize the organizational goals through team work efforts. This program contains six modules with the topics of human resources management, managerial communication, organizational change, international business, organizational behavior, and leadership.

Through this program students will have the opportunity to associate four modules for the Master in Business Administration, and this will be the first step to get your Master Degree at Keiser University.

Modality and length

- On-site and/or Remote*
- 12 hours per week
- Classes in Spanish

Length

6 months, six modules of four weeks each one.

**Some may be subject to change depending on Keiser University internal policies*



Master in

BUSINESS ADMINISTRATION (MBA)

Master in Business Administration (MBA) is a specialized program which promotes business managerial skills. This program pursuits a professional transformation of leaders with multidisciplinary knowledge and global perspective. During the experience, students will have the opportunity to develop abilities in decision making, operation management, marketing, international business, accounting, finance, economics, research, and organizational behavior.
Besides, it has the opportunity to develop specialized competences through the concentrations.

On-ground - without concentration
Length: 24 months (no pre-requisites)*

Online - with concentrations

ENGLISH:

- Accounting **
- Health Services Administration
- International Business
- Management
- Marketing
- Technology Management

SPANISH:

- Management
- International Business

***Accounting concentration requires the student to have an undergraduate degree in accounting.*

**Two additional courses are needed if the students need pre-requisites.*





Master in

BUSINESS ADMINISTRATION (MBA)

Accreditation

Keiser University programs, including the MBA, are accreditated by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC*).

Also, our MBA program is accreditated by the Accreditation Council for Business Schools and Programs (ACBSP). For further information, please visit the website: http://www.acbsp.org/

**Keiser University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and degrees at the associate, baccalaureate, masters, specialist, and doctoral levels. Questions about the accreditation of Keiser University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 by calling (404) 679-4500, or by using information available on SACSCOC's website (www.-sacscoc.org)*

- The content included in this informative material is
- based on Keiser University catalog and it is subject
- to changes according to curricular modifications.



ALUMNI RELATIONS

The mission of the Alumni Association is to connect alumni to the University and to each other, to provide valued services to members, and to support the Latin American Campu's mission of teaching and service by also promoting the continuous academic and professional advancements of our members. As an Alumni Association, we organize social events, and we keep you informed about job opportunities and developmental programs.

Sometimes it only takes that one connection to change a life. The department of Alumni Relations is the alumni resource for professional development, networking, and job-seeking. Have questions or feedback? Email Alicia Gonzalez at alicia.gonzalez@keiseruniversity.edu for all Alumni needs and doubts.





ACCREDITATION

Keiser University has met the standards of accreditation by the following recognized accreditation commissions:

Southern Association of Colleges and Schools – SACS – Level IV.

Accreditation Council for Business School and Programs.

Southern Association of Colleges and Schools
Commission on Colleges

Commission on Collages of the Southern Association of Collages and Schools.

Keiser University is part of the legally established universities with CNU (National Council of Universities) and CNEA (National Council of Evaluation and Accreditation).

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Scan Here!

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